

## ADVANCE PAYMENT SCHEME

### ABOUT THE SCHEME

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At the recent AGM it was agreed that asking villagers to commit to spending a regular amount each month in the shop would give us much greater stability.

The shop is a not-for-profit community enterprise and exists purely for the benefit of village residents. The objective of the scheme is to encourage regular use of the shop and to provide more certainty over monthly income and cash-flow. A number of other community shops across the country, including Freshford, operate a similar scheme to this.

So... please support your community shop by signing up to our new, regular advance payment scheme. If enough people sign up for this scheme, it will give us future security and allow us to implement some of the initiatives we have planned.

### HOW IT WORKS

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The scheme is simple and works like this:

1. You commit to spending a regular amount in the shop each month: £20, £40, £60 or more
2. We collect the money at the start of each month, by direct debit
3. If you don't spend all of the money during the month, the remainder converts to a donation to the shop
4. If you spend more, we collect the difference at the start of the next month with your regular amount

You will always be able to pop into the shop and see your current expenditure in the month. You can also request a till or emailed receipt at the time of purchasing.



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Please return the slip below ASAP to the shop and we will contact you personally to discuss and set up the scheme. Alternatively email [wellowparlourshop@gmail.com](mailto:wellowparlourshop@gmail.com) with the below information.

*I would like to support the Wellow Parlour shop by signing up to the advance payment scheme:*

**Customer name:** .....

**Address:** .....

**Daytime tel:** ..... **Email:** .....

*I would like to spend the following amount each month (please tick):*

£20    £40    £60   Other (please specify) [£\_\_\_\_\_]

**WITH THANKS**